

Modeklasse **Fashion Design**  
— Admission to the Course

# Modeklasse Fashion Design — About the Course



Craig Green,  
Professor and Head of the  
Fashion Department

## ABOUT THE COURSE

The four-year diploma program encourages students to develop their creative style and artistic vision while gaining essential research, technical and communication skills. In one-to-one and group tutorials and through conceptual guidance with the internationally acclaimed fashion designers at the helm of the Department, students generate ideas, develop concepts and create and present individual, innovative and visionary womenswear, menswear or non-binary fashion collections. The main course, the so-called central artistic subject, focuses on developing an original and dynamic design vision. Accelerating creative, practical and intellectual development through interdisciplinary work processes and experimentation.

Graduates either found their own fashion labels or launch careers at existing national and international labels and/or fashion houses. Thanks to the continued high quality of the training it offers and its many successful graduates, the Fashion Department is one of the most important fashion education institutions worldwide.



## ENTRANCE EXAM

To study at the Fashion Department, interested applicants need to pass an ENTRANCE EXAM. The next possible entrance exam will take place in January/February 2025 and will be held in 2 PHASES: PHASE 1 consists of online submission including uploading a portfolio. All applicants who successfully complete PHASE 1 are qualified to participate in PHASE 2. PHASE 2 takes place in Vienna at the Fashion Department, participation in person during this period is required.

A successfully passed entrance exam is valid for three semesters. The earliest date to start your studies is winter term 2025/26, starting October 2025.

The entrance exam will be held in English, knowledge of the German language is not a precondition.

International applicants please read <https://www.dieangewandte.at/application>  
> International applicants

Please review this document carefully. Applications that are incomplete, late or received via email will be excluded from the entrance exam.

All mentioned times are Central European Time (CET).

We are looking forward to receiving your application!

— Online Submission January 15, 1 pm – January 29, 1 pm

— Application File - Portfolio

— Decision not later than Feb 07

## ONLINE SUBMISSION

Please visit <https://www.dieangewandte.at/application> and follow the instructions to register and upload your portfolio.

## APPLICATION FILE - PORTFOLIO (maximum 25 pages)

Please show us your personality and present who you are via your work and through the design of your portfolio.

## FORMAT OF THE PORTFOLIO

- one document, format exclusively PDF and A4 landscape
- scanned with a maximum of 150 dpi per page
- the size of the PDF document may not exceed 50 MB
- save the PDF document under your last name, first name, for example Green-Craig.pdf

## CONTENT OF THE PORTFOLIO

### 1. COVER SHEET (1 page)

including your first name, last name, phone number and a valid email address

### 2. PHOTO SERIES (max. 5 pages)

SUBMIT 5 PHOTOGRAPHS OF YOUR CHOICE WHICH DEMONSTRATE YOUR CREATIVE VISION AND HOW YOU SEE THE WORLD

- These must be personal photographs (old or new, taken by yourself or somebody you know personally). Images must not be from secondary source materials.
- There are no rules for the subject matter, style or format of the photographs: images can be of yourself, your environment, other people, objects, places, landscapes, abstract or mood, things that you have made or noticed etc.
- Each image should feature a single word or short text description, in the style of your choosing (max. 10 words each image).

### 3. FASHION COLLECTION (max. 14 pages)

DESIGN A WOMENSWEAR, MENSWEAR OR NON-BINARY CAPSULE COLLECTION

- Visual and conceptual research
- Drawings (or collages) – a minimum 5 full looks
- Documentation of 2D-development ideas, print or fabric developments

### 4. ILLUSTRATION (1 page)

CREATE 1 SINGLE ILLUSTRATION/ 2D- ARTWORK OF YOUR CHOICE

- The medium used for the illustration is completely your choice ( pencil, pen, painting, digital render, pastels, ink, charcoal, photo collage, collage, rubbing, imprint etc..).
- The subject matter and style of the illustration is completely of your choice.

### 5. PREVIOUS WORK (max. 4 pages)

if you have previous work within any creative field and/or from any artistic training, include images.

## PORTFOLIO CONSULTING

Please see page 7/7

## DECISION

All applicants will receive an email notification not later than February 07 whether they have successfully completed PHASE 1. All applicants who successfully complete PHASE 1 are qualified to participate in PHASE 2.

Modeklasse **Entrance Exam – PHASE 2**  
— **Creative Tasks and Interviews** February 24 incl. February 26  
— **Decision** not later than March 14



All applicants who successfully complete PHASE 1 are qualified to participate in PHASE 2.

**CREATIVE TASKS AND INTERVIEWS**

PHASE 2 takes place in Vienna at the Fashion Department. Participation in person during this period is required, online participation is not permitted.

At the beginning of PHASE 2, professor Craig Green will announce creative tasks applicants will work on. Every applicant will have an interview with professor Craig Green and team members of the Fashion Department.

Further details will be sent with the invitation to PHASE 2.

**DECISION**

All participating applicants of PHASE 2 receive an email notification not later than March 14 whether they have successfully completed PHASE 2.

# Modeklasse Entrance Exam

## — After passing successfully

## — Frequently Asked Questions

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A successfully passed entrance exam is valid for three semesters. The earliest date to start your studies is winter term 2025/26, starting October 2025.

1. After receiving an email notification from the Fashion Department in March that you successfully passed the entrance exam, please wait until summer 2025 as the Office of Student Affairs will contact you then with further information.

2. In case you start to study in winter term 2025/26, the Fashion Department will contact you not later than in September 2025 to announce a first meeting at the beginning of October.

### **International Applicants:**

<https://www.dieangewandte.at/application> >  
International applicants

### **Financial Issues:**

[https://www.dieangewandte.at/financial\\_issues](https://www.dieangewandte.at/financial_issues)

### **Granting recognition of exams:**

<https://www.dieangewandte.at/deanofstudies> >  
Granting Recognition of Exams

### **STUDY AND LANGUAGE**

All lectures held in the Fashion Department are in German and/or English. The internationally acclaimed fashion designers and professors of the Fashion Department teach in English.

Generally, lectures outside the Fashion Department, teaching at the Angewandte, are held in German. For this reason, students must produce evidence of a sufficient knowledge of the German language following their second semester, level B2 is recommended.

Please visit

<https://www.dieangewandte.at/programmes> >  
Language Skills

### **MORE INFORMATION ABOUT THE COURSE**

<https://www.dieangewandte.at/fashion>  
<https://modeklasse.net/>

### **CURRICULUM**

[https://www.dieangewandte.at/design\\_en/](https://www.dieangewandte.at/design_en/)  
Click on > »Curriculum« for download.

### **THE NEXT ENTRANCE EXAM**

The next possible entrance exam will take place at the beginning of 2026. You will find all information in a PDF for download at <https://www.dieangewandte.at/fashion> from the end November 2025 at the latest.

### **INCOMING EXCHANGE STUDENTS**

[https://www.dieangewandte.at/incomings\\_en](https://www.dieangewandte.at/incomings_en)

# Modeklasse Entrance Exam — Portfolio Consulting

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## **PORTFOLIO CONSULTING**

We offer interested applicants the possibility of a portfolio consulting with a team member of the Fashion Department. Please note that only one consultation per interested applicant is possible, multiple participation is not permitted.

For this consulting please prepare your PORTFOLIO in edited version, format and content see page 4/7. The content of your portfolio may be finished or in progress, depending what you have done so far.

## **PERSONAL CONSULTING IN VIENNA**

- December 13, 2024
- January 8, 2025

Please bring your PORTFOLIO, printed or on a laptop, and come to the Fashion Department, 4th floor, 10 am – 5 pm, prior registration is not necessary.

## **CONSULTING VIA ZOOM**

- December 13, 2024
- January 8, 2025

Please upload your portfolio on January 3, until 6 pm the latest

Not later than the day before the consulting, you will receive an email announcing your time slot. Please do not forget to include a valid e-mail address on your cover sheet so that we are able to contact you.

Upload link (the link is only active on the upload days):

<https://base.uni-ak.ac.at/cloud/index.php/s/zsgPz5T6s2ys5TF>

Password: fashion2025

## **EARLIER OR LATER CONSULTING**

Please contact Hermann Fankhauser, [hermann.fankhauser@uni-ak.ac.at](mailto:hermann.fankhauser@uni-ak.ac.at), Fashion Department, and include your PORTFOLIO.